



CYBER TECH CAREER COLLEGE

"Teaching Tomorrow's Technology... Today"

New Campus Location, No. 345 Soldier Road - West of East Street

Phone: 322-4223 - P.O.Box N-9170 - Nassau, N.P. Bahamas

Website: www.cybertech242.com - Email: info@cybertech242.com

Online Website: www.cybertech242-online.com

iv) Programme Sequence – Associate of Arts Degree – Marketing Management

RECOMMENDED SEQUENCE

(Full-Time Students)

First Trimester

SCS 1100-4-01 Student College Success
ENG 1101-4-01 English Composition I
CIS 1101-4-01 Computer Fundamentals
MAT 1115-4-01 College Algebra I

Second Trimester

MAT 1116-4-01 College Algebra II
PSY 1101-4-01 Introduction to Psychology
BIO 1101-4-01 Introduction to Biology
ENG 1110-4-01 English Composition II

Third Trimester

SPA 1101-4-01- Conversational Spanish I
ACC 1135-4-01 - Financial Accounting
CIS 1155-4-01- Digital Technologies in Business
BUS 1101-4-01 - Business Communication

SUMMER BREAK

Fourth Semester

MGR 1101-4-01 - Principles of Management
MKT 1101-4-01 - Principles of Marketing
MKT 2219-4-01 - Content, Advertising & Presentation
CIS 1150-4-01 - Desktop Publishing & Presentation Application

Fifth Semester

MKT 2210-4-01 - Advertising and Promotion Development
MKT 2240-4-01 - Public Relations
MKT 2235-4-01 - Marketing Research
MKT 2220-4-01 - Global Marketing

Sixth Semester

MKT 2230-4-01 - Marketing Management
MKT 2215-4-01 - Customer Behavior & Trends
MGR 1165-4-01 - Organisational Behaviour
CUS 2201-4-01 - Customer Service

SUMMER BREAK

RECOMMENDED SEQUENCE

(Part -Time Students – Government Employees)

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SCS 1100-4-01 Student College Success
ENG 1101-4-01 English Composition I
MAT 1115-4-01 College Algebra I

Second Trimester

CIS 1101-4-01 Computer Fundamentals
MAT 1116-4-01 College Algebra II
ENG 1110-4-01 English Composition II

Third Trimester

SPA 1101-4-01 Conversational Spanish I
PSY 1101-4-01 Introduction to Psychology
BIO 1101-4-01 Introduction to Biology

First Summer Semester

ACC 1135-4-01 - Financial Accounting
CIS 1155-4-01- Digital Technologies in Business
BUS 1101-4-01 - Business Communication

Fourth Semester

MGR 1101-4-01 - Principles of Management
MKT 1101-4-01 - Principles of Marketing
MKT 2219-4-01 - Content, Advertising & Presentation

Fifth Semester

CIS 1150-4-01 - Desktop Publishing & Presentation Application
MKT 2210-4-01 - Advertising and Promotion Development
MKT 2240-4-01 - Public Relations

Sixth Semester

MKT 2235-4-01 - Marketing Research
MKT 2220-4-01 - Global Marketing
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MKT 2215-4-01 - Customer Behavior & Trends
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